

20,000 HOUR/120V SUPER LIFE™



Super Life™ 20,000 Hour/120V incandescents are engineered to last up to 20 times longer, therefore reducing business operational and maintenance costs, effectively saving both time and money. Perfect for hard-to-reach areas. Equipped with rugged filaments designed to burn brighter and longer without loss of lumens.

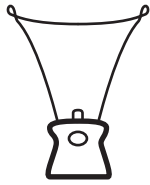
SUPER LIFE™ A LAMPS

- **LAST 20 TIMES LONGER**
than standard lamps, reducing labor and lamp costs
- **24 MONTH AVERAGE LIFE**
- **MORE CONSISTENT LIGHT LEVELS**
throughout the life of the lamp
- **5 SUPPORT FILAMENT**
to resist shock and vibration in any mounting position
- **SINGLE PURE TUNGSTEN COIL**
for extended life
- **REFLECTOR DISC**
directs more light out the top of the lamp and reflects and absorbs heat away from the base
- **BRASS BASE**
resistant to corrosion and freezing in the socket

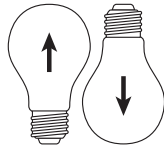
SUPER LIFE™ REFLECTOR LAMPS

- **LAST 20 TIMES LONGER**
than standard lamps, reducing labor and lamp costs
- **24 MONTH WARRANTY**
- **MORE CONSISTENT LIGHT LEVELS**
throughout the life of the lamp
- **SILVER REFLECTOR**
boosts effective brightness
- **PRECISE FILAMENT ALIGNMENT**
for tight optical control
- **PRECISELY ENGINEERED FOCAL POINT**
for extra light punch
- **5 SUPPORT FILAMENT**
to resist shock and vibration in any mounting position
- **SINGLE PURE TUNGSTEN COIL**
for extended life
- **REFLECTOR DISC**
directs more light out the top of the lamp and absorbs heat away from the filament and base
- **BRASS BASE**
resistant to corrosion and freezing in the socket





STANDARD FILAMENT
No Filament Supports,
Designed for Vertical
Mounting Only

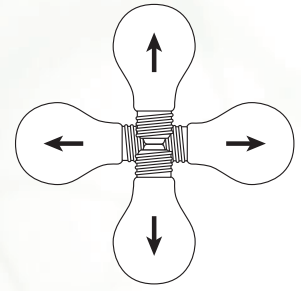


STANDARD LAMP BURNING POSITION
Limited to vertical
installation

vs.



SUPER LIFE™ FILAMENT
5 Filament Supports
Designed for Longer Life
in Any Mounting Position



SUPER LIFE™ BURNING POSITIONS
Can burn in any position,
unlimited installation

SUPER LIFE™ LAMP COMPARISON	
STANDARD LAMP	SUPER LIFE™ LAMP
<ul style="list-style-type: none"> No Filament Supports 	<ul style="list-style-type: none"> 5 Filament Supports
<ul style="list-style-type: none"> Coiled-Coil Filament 	<ul style="list-style-type: none"> Single Coil Pure Tungsten Filament
<ul style="list-style-type: none"> No Reflector Disc 	<ul style="list-style-type: none"> Reflector Disc to Absorb Heat & Direct Light Outward
<ul style="list-style-type: none"> Aluminum Base 	<ul style="list-style-type: none"> Brass Base
<ul style="list-style-type: none"> 1000 Hour Life 	<ul style="list-style-type: none"> 20,000 Hour Life

	INCANDESCENT COMPARISON			
	STANDARD	GOOD INDUSTRIAL	BETTER SUPERIOR LIFE™	BEST SUPER LIFE™
Single Coil Pure Tungsten C9 Filament:		X	X	X
5 Filament Supports:		X	X	X
1000 Hour Average Life:	X			
5000 Hour Average Life:		X		
10,000 Hour Average Life:			X	
20,000 Hour Average Life:				X
Reflector Disc:			X	X
Brass Base:		X	X	X
Krypton Fill:				X



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